



# INNOLABS

---

## Awarded Projects Interview

---

Project Name	CAPTURE
Company name	initiatives for Bio-Materials Behavior iBMB Srls

**1. 1 paragraph (4-5 lines) about your company and your project idea**

iBMB is a spin-off of the University of Basilicata, and now an innovative startup in Potenza. Using hepatocellular carcinoma as a Proof of Concept, image stacks from clinical patients are first converted into a Finite Element Methods volume. Then our mathematical engine is applied to virtualize tumor proliferation and selected most promising therapy. Empowered by Augmented Reality gears, our product supports oncologists, surgeons, pharma and imaging device researchers.

**2. Who are you collaborating with and why (3-4 lines), if adequate?**

We are striving for collaboration with research hospitals, pharma companies, diagnostic imaging industries. Currently we are working with IRCSS-CROB in Rionero, Basilicata.

**3. How did you hear about INNOLABS project?**

Word-of-mouth.

**4. How has INNOLABS supported the development of your project?**

INNOLABS helped us in finalizing our technological validation.

**5. How close to the market have you reached?**

Currently we are at TRL 6-7, and working towards PoC for a number of patients in retrospective.

**6. What are your future plans after INNOLABS?**

Finalize our BP, apply for more EU money for oncological consultancy and market traction.

**7. What was the best thing about INNOLABS? what was most useful?**

Contacts/insights through webinars/consultantship by CBIOS.

**8. Would you recommend other companies to apply for other Innovation Support Projects similar to INNOLABS?**

Certainly, we will do it ourselves again.