# INNOLABS

# Awarded Projects Interview

| Project Name | Muvone |
|---|---|
| Company name | Secmotic |

1. **1 paragraph (4-5 lines) about your company and your project idea**

   The main goal of Muvone is to commercialise a wearable device for effective osteoporosis prevention linked to a smart cloud recommendation system, helping users ageing well and improving their bone health

2. **Who are you collaborating with and why (3-4 lines), if adequate?**

   We are collaborating with Muvhit, a sports research company that has led a study with Muvone to prove its effectiveness

3. **How did you hear about INNOLABS project?**

   When the first open ideas contests was released, back in 2018

4. **How has INNOLABS supported the development of your project?**

   They have provided the necessary funds to carry the clinical trial to demonstrate the effectiveness of Muvone

5. **How close to the market have you reached?**

   We have reached a TRL7, with a working prototype tested on a non-controlled scenario

6. **What are your future plans after INNOLABS?**

   We will try to raise funds after the conclusion of the clinical trial and perform our go to market strategy

7. **What was the best thing about INNOLABS? what was most useful?**

   The subcontracting funds and the openness to give new third-party providers for the vouchers.

8. **Would you recommend other companies to apply for other Innovation Support Projects similar to INNOLABS?**

   Yes