

First European INNOLABS Ideas Contest Event (EIICE) 2nd and 3rd of May, 2017

Venue: Mobile World Centre
Carrer de Fontanella 2, 08002 Barcelona, Spain

Tuesday, 2nd of May, 2017

09:30 – 10:00	Registration
10:00 – 11:00	Welcome and Introduction to INNOLABS -Brief explanation about Innolabs Project and the Ideas Contest Event. -Introductory Speech about Health Challenges by Toni Dedeu, Director of Public Health Quality Agency of Catalonia Region. -Review of the Event Agenda.
11:00 – 11:15	Coffee Break
11:15 – 12:00	Training Session: Lean Start-Up. How to make a good value proposition. Jorge González, TicBioMed
12:00 – 12:45	Training Session: Design Thinking. How to build and refine your idea. José Manuel Castellanos, Think Creative
12:45 – 13:30	Lunch / Brunch
13:30 – 14:30	Training Session: Pitch Training. How to pitch and entice your audience. Piotr Bucki, Bucki PRO
14:30 – 15:15	Training Session: Financial Aspects of your Idea. Cash is the King. Joaquin Soucheiron, bwcon
15:15 – 15:45	Coffee Break
15:45 – 17:30	Matchmaking (Main Room, 1h 30min) Presentation of ideas and networking among participants for team creation. Idea Review & Support (Satellite Room, 1h 30min) INNOLABS representatives and speakers provide personalized advice and guidance about the proposed ideas.
17:30 – 18:00	Wrap up
18:00 – 20:30	Time to relax and prepare for the Gala Dinner
20:30 – 22:30	Gala Dinner and Announcement of the Selected SMEs that will pitch the next Day (Place: Catalonia Eixample 1864 Hotel, Roger de Llúria 60, 08009 Barcelona)



Wednesday, 3rd of May, 2017

- 09:45 – 11:15** **First Round of Pitches** (15 SMEs have 5 min. strict to pitch)
- 11:15 – 11:30** **Coffee Break**
- 11:30 – 13:00** **Second Round of Pitches** (15 SMEs have 5 min. strict to pitch)
- 13:00 – 13:15** **Coffee Break**
- 13:15 – 14:00** **Final Pitches** (1 min. pitch and 4 min. Jury questions)
- 14:00 – 14:30** **Brunch**
- 14:30 – 15:00** **Award Ceremony**
Katherine Myhre, CEO of OMT
- 15:00 – 15:30** **EC2VC Investors Forum and Pitch Competition**
The best 30 SMEs will have the opportunity to visit EC2VC and do networking with the most active European investors and leading start-ups in digital health!

