

European INNOLABS Innovation Boot Camp

May 14-15, 2018 @

Oslo Metropolitan University

Application Sheet

1. Name, affiliation, contact data

Name	
My university	
Nationality	
Address	
Email	
Telephone number	

Your field of study

What is your area of study?	
------------------------------------	--

What level in the curriculum are you at?

2. Your experience with technology transfer

How much experience do you have translating knowledge and/or an idea into an innovative product/service?

The following challenges has been addressed to work on within the IBC. Please choose 3 of them in which you would like to work. Please rank the three selected as follows: 1 = highest interest-3 lower interest).

	Challenge	Your ranking
1.	How to develop a business model for osteoporosis diagnostics that benefits to all parties by using the BoneProx solution.	
2.	How to challenge the current dynamics in the hospital bed market where the hospital bed is seen as a piece of furniture? Explore branding, marketing concepts, strategies, opportunities for preventive remote care based on next generation hospital bed.	
3.	How to develop a market entry/commercialisation strategy for a novel non-invasive ultrasound technology for patients in need of Mechanical Ventilation due to acute respiratory failure	

3. Reasoning for applying to the selected challenge

Specific Challenge being addressed

[Describe why you chose to address this challenge and why do you think you can make a difference and provide out of the box solutions a max. number of characters is 1000]