

Innovation Boot Camp

GUIDE FOR APPLICANTS



Oslo, Norway
(October 11-12, 2018)

1

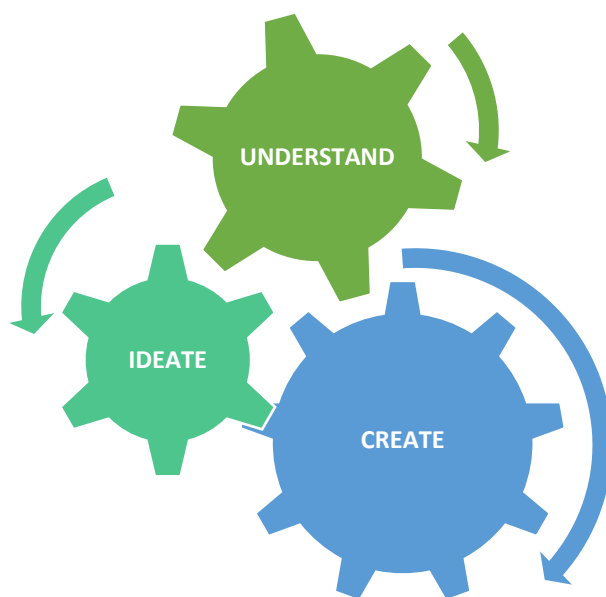
Second European INNOLABS Innovation Boot Camp

INNOLABS is searching for students to generate innovative ideas to solve challenges. If you are student of an ICT, Health, Bio, Medical science or Business-related curriculum and eager to make a difference or to gain experience from the healthcare business point of view, join our Innovation Bootcamp (IBC).

In collaboration with SMEs (Small and Medium Enterprises), which act as challenge providers, INNOLABS will execute a SME driven Boot Camp to interact with students. The challenge providers will be a mix of selected SMEs whom are facing challenges in their daily business and are looking for innovative solutions. You will be briefed about the challenges, what's already happening and then receive high-quality training about the creative thinking process and idea building and work with the SMEs and other students in your team to generate 'out of the box' solutions.

Experience the vibrant reality of cooperating with SMEs and students across disciplines and cultural backgrounds.

The IBC is an opportunity to get guidance, come up with new solutions and meet the 'challenge providers' whom might be interested to follow up with your team and give you the opportunity to develop your idea further or implement it on the ground, via an in-house training.



The Bootcamp starts with a two days exercise to generate solutions to the SMEs' challenges, following a service jam concept. You will receive support in terms of persona modelling, design thinking methodology and others to help you structure your thinking and unleashing creativity. Further, the challenge providers will be present during the event to allow a better understanding of the challenges to be solved.

After those two days you have about two weeks to refine your solution with your team. The IBC ends then with an Executive pitch where the teams present their solutions to the SMEs and

a jury. At this stage, the teams with the best solution for each challenge are selected to engage in an in-house training with the respective SMEs.

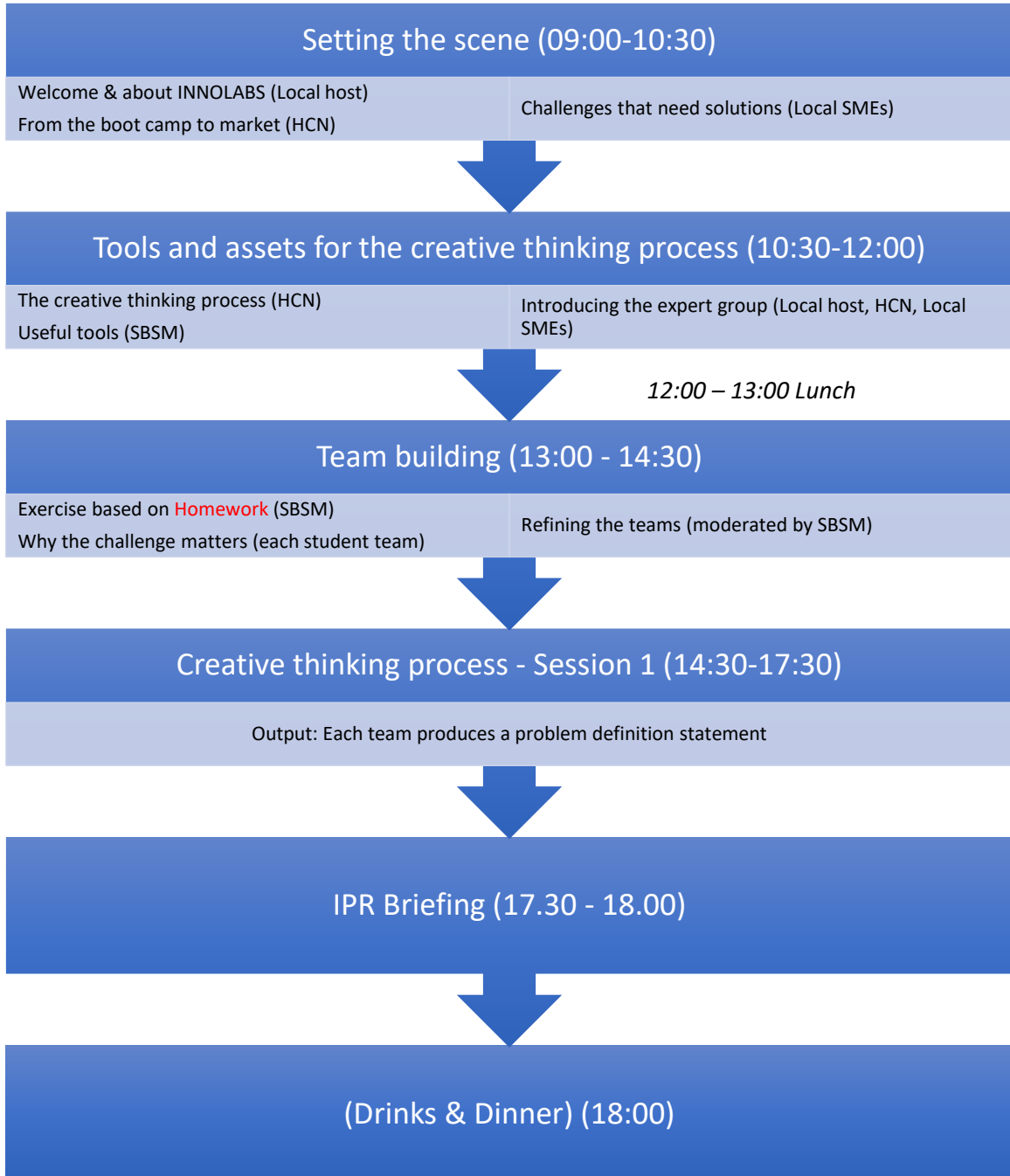
The winning teams will then compete for a final prize for the best performing.

The INNOLABS IBC will be held in Oslo, Norway on the 11th and 12th of October 2018.

The INNOLABS team encourages participants to come with an open mind, ready to explore a particular challenge and ideate potential solutions which can help solve the SMEs challenges and add value.

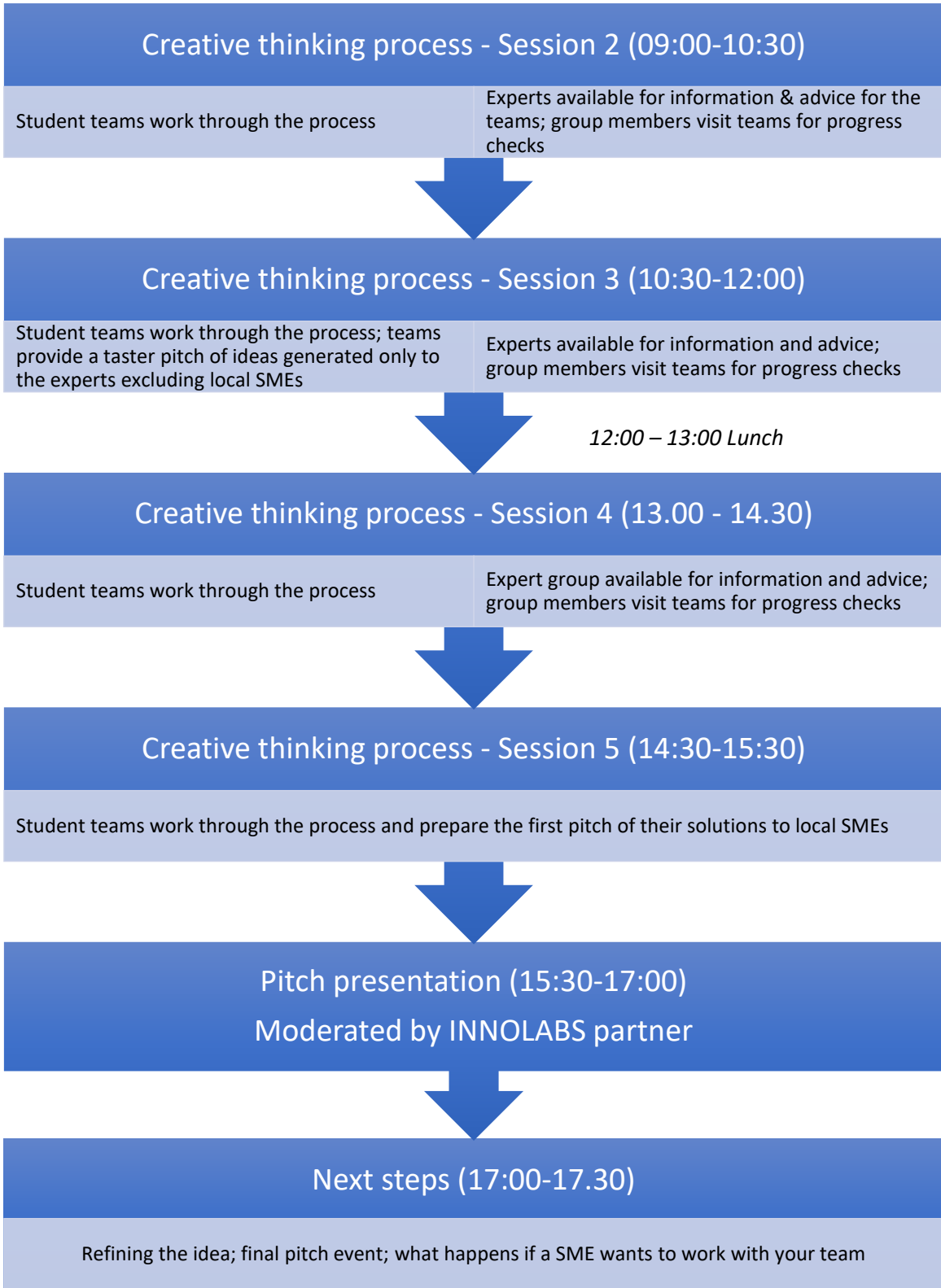
Programme

11th October



3

12th October



The Challenges

All ideas must fall within the overarching [INNOLABS](#) Project objectives:

“Support innovative SMES/projects combining ICT, BIO, Health and Medicine sectors for the benefit of aging populations, rural areas and societal needs, where mHealth is considered to be one of the catalyst of these solutions.

For the Oslo IBC, the INNOLABS team consulted with numerous SMEs and selected 3 with actionable challenges and eager to have student teams onboard to work with them. We are looking for students who can give a fresh set of eyes and brains to the following challenges:

	Challenge
1.	Dignum: How to create a financially sustainable business model for Dignum, an inspection tool for pressure ulcers?
2.	Ably Medical: How to challenge the current dynamics in the hospital bed market where the hospital bed is seen as a piece of furniture? Explore marketing concepts, strategies, opportunities for preventive care based on the next generation hospital bed – ABLY BED.
3.	Respinor: How to utilize Respinors technology platform within the hospital segment from Emergency Room to Post-Operative Care – market analysis and entry strategy to secure a successful global launch (EU/US focus).

What’s in it for you? By participating in the IBC, you will have the chance to:

- Receive free high-quality training. Learn how to create concept prototypes and develop business ideas in only two days
- Network with like-minded people and health entities. Engage with potential employers
- Contribute to turning an idea into reality. The possibility of an internship to support the SME in tackling their challenge.
- Have fun!

Eligibility

The contest is open to participation of students from Universities or high education establishments based in Norway. This is a requirement to participate.

The choice of the challenge is open, but the applicant should provide a hit list with the ranking from 1 to 3 (1= highest interest, 3= lowest interest). Participants are encouraged to apply as a team but can also apply as individuals. The INNOLABS consortium will select applicant teams and form new teams composed of eventual students applying individually. Teams will be composed of 2 to 4 individuals and be multidisciplinary (including individuals with profiles relevant to the challenge they chose to address).

Registration and application

In order to participate it is necessary to fill-in the application form and send it to innolabs@norwayhealthtech.com.

The deadline for submission of applications is the 4th of October, 2018.

A maximum of 30 students (2-4 per Team) will be selected and invited to attend and participate in the IBC.

The INNOLABS Project Management Committee will choose the participants (teams and individuals) based on 3 criteria rated 0- 10 points each:

CRITERIA	SCORES
Back ground and skills complementarity	(0-10)
Academic level	(0-10)
Motivation	(0-10)

Selected participants will be announced by email on the 5th of October 2018.

Pitching of Ideas

At the end of the second day of the IBC, the teams will pitch their solutions to the SMEs who provided the challenge. Each team will have to prepare a 5-min pitch on their idea and present it; the challenge owners and experts will provide some guidance and recommendations for improvements. About two weeks later (timing to be agreed with selected teams), the student teams will present their final solutions to the SMEs and a Jury. Each SMEs will choose a team to take onboard for an in-house training for a period to determine between the SME and the student team.

Other Considerations

Data Protection

INNOLABS partners are committed to protect and respect applicants' privacy. The personal data collected in the context of the present Oslo IBC will be processed in accordance with The **General Data Protection Regulation (GDPR)** (EU) [2016/679](#). Applicants files will be retained in INNOLABS archives until the end of the project activities for which they submitted an application. It is possible to exercise your access, rectify, cancel or opposition rights through the private profile of the entity (delete profile) or by contacting INNOLABS data controller by sending an email to info@innolabs.io.

Venue

Forskningsparken (Oslo Science Park), just next to the University of Oslo.

Question?

Please contact the local organiser of the IBC Oslo at innolabs@norwayhealthtech.com with any questions or feedback.

