



# INNOLABS

## **Second European INNOLABS Ideas Contest Event (EIICE)**

## **Guide for the Applicants & Regulations**

2<sup>nd</sup> Version – 24/04/2018

**Paris  
21-22 June, 2018**



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## INNOLABS IDEAS CONTEST 2018 REGULATIONS

INNOLABS Ideas Contest Event is held as a part of the INNOLABS project: “INNOvative LABS for leveraging cross capacity building between ICT, Health, BIO and Medicine sector for new emerging industries in personalized health”. This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No. 691556.

INNOLABS is searching for innovative ideas to revolutionize healthcare. If you belong to the ICT, Health, Bio or Medicine Sectors and you have an innovative idea, INNOLABS is aiming to make your project come true.

The INNOLABS Ideas Contest Event will be held in Paris on the 21<sup>st</sup> of June 2018 and 22<sup>nd</sup> of June 2018 at La Grande Halle de la Vilette, during the FUTUR.E.S in Paris festival.

The Second European INNOLABS Ideas Contest Event, will be the second public demonstration of cooperation between SMEs and stakeholders in the ICT, Health, Bio and Medicine Industries developed by INNOLABS.

This format will allow the participants (SMEs, invited experts and jury, Consortium Partners) to take advantage of the multitude of conferences and workshops in the general programme of the festival and keep the structure of our event lean and transparent.

The Second European INNOLABS Ideas Contest is not only a competition, but also an opportunity to get guidance and boost your ideas. You can take part in all the conferences, one-on-one meetings and get high-level support in the Training Sessions.

<b>21<sup>st</sup> June 2018</b>	<b>Training Sessions / Learn from the experts</b> <ul style="list-style-type: none"><li>- Business models in healthcare</li><li>- Investment process and steps</li><li>- Start-ups and corporates cooperation</li><li>- IPR in health-related SMEs</li></ul>
<b>22<sup>nd</sup> June 2018</b>	<b>Pitch Contest</b>

### Organizer

The Organizer of the Second INNOLABS Ideas Contest Event is Cap Digital in collaboration with the consortium of INNOLABS project funded by the European Union’s Horizon 2020 research and innovation programme under grant agreement No. 69556.

### Objectives





The objectives of the second EIICE are to:

- Introduce INNOLABS project and explain how it will help innovative entities to disrupt the health markets.



- Encourage and speed up the development of innovative health solutions.
- Support participants (SME's, start-ups, etc.) in order to improve their products, services or business models and prepare for the application to the 2nd INNOLABS Open Call for projects.
- Engage stakeholders and key actors (SMEs, entrepreneurs, and start uppers).
- Deliver first-hand information about the possibilities that INNOLABS offers and several ways to become involved in the project.
- Solve any attendees related doubt about the INNOLABS Open Calls and its application process.
- Help SMEs position themselves as favourable possible for the upcoming INNOLABS Open Calls.

**The mere fact of participating in this contest means that the contestant knows and fully accepts the present rules.**

<ul style="list-style-type: none"> <li> 1. FIRE UP YOUR CREATIVITY</li> <li> 2. SUBMIT YOUR IDEA</li> <li> 3. PITCH TO EXPERTS</li> <li> 4. RECEIVE CASH PRIZES</li> </ul>	<h2 style="color: purple;">Join the INNOLABS experience!</h2> <p>The best three Innovative Proposals will win the Contest and receive cash prizes.</p> <p>Be a pioneer – solve existing challenges: design, pitch and win cash.</p>
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## 1. Eligibility

The contest is open to legal entities or groups of legal entities (Small and medium-sized enterprises or start-ups) as well as individual entrepreneurs established in a EU member country (Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Spain, Sweden and United Kingdom) or Associated to Horizon 2020 (Iceland, Norway, Albania, Bosnia and Herzegovina, the former Yugoslav Republic of Macedonia, Montenegro, Serbia, Turkey, Israel, Moldova, Switzerland, Faroe Islands, Ukraine, Tunisia, Georgia and Armenia). This is a requirement to participate.

Participants need to present innovative ideas addressing INNOLABS Ideas Contest Event:

*“INNOLABS Contest Idea is open to Health solutions based on the combination of ICT, BIO, Health and Medicine sectors for the benefit of aging populations, rural areas and societal needs, where mHealth is considered to be one of the catalyst of these solutions.”*

Proposed ideas thus need to incorporate components from INNOLABS cross sectors (ICT, Medical, Health, Biotechnology).

It is possible to propose a complete new idea or a substantial incremental improvement of an existing product or service.

Products and services already existing in the market without clear and large improvements will not be accepted.

## 2. Submission

In order to participate it is necessary to register on the [INNOLABS website](#), and apply to attend the INNOLABS Ideas Contest Event.

Applications must be submitted via the [INNOLABS website](#).

Applications must be submitted on the provided template, in pdf and in English, via the [INNOLABS website](#). **The deadline for the submission of proposal ideas is the 24<sup>th</sup> of May 2018.**

## 3. Pre-selection Process

The Project Management Committee will select the highest rated 24 pitch applications based on 4 criteria:

CRITERIA	SCORE WEIGHTING (0-10)
Innovation of the Idea	(x 1)
Potential Impact	(x 1,5)
Team Composition	(x 1)
Implementation Plan/Traction	(x 1)



**Selected proposals will be made public by the 10<sup>th</sup> of June 2018** in the INNOLABS website and notified by email.

Up to two participants per proposal will be welcomed to assist the Second European INNOLABS Ideas Contest Event.

#### 4. Deadlines and Contest Procedure

<b>DEADLINES</b>	
<p><b>LAUNCH OF THE CONTEST</b></p> <p>Call for applicants is published on the INNOLABS Website</p> <p>All detailed information is available on the INNOLABS Ideas Contest website.</p> <p>Applicants can Register and Submit their applications through the <a href="#">INNOLABS Registration site</a>.</p>	15 <sup>th</sup> April 2018
<p><b>CLOSING DATE FOR SUBMISSION</b></p> <p>Applicant submission is closed for the Second INNOLABS Ideas Contest in Paris.</p>	24 <sup>th</sup> of May 2018
<p><b>PARTICIPANTS ANNOUNCEMENT</b></p> <p>The pre-selected 24 participants to attend the Second INNOLABS Ideas Contest in Paris are announced and invited to participate in the event including training sessions and pitch contest.</p>	By 10 <sup>th</sup> June 2018
<p><b>COACHING SESSIONS &amp; PITCHING CONTEST</b></p> <p>Participants present a 3-min pitch to the INNOLABS Jury and 6 proposals are nominated to access the final Questions &amp; Answers Session. 3 Winners are selected.</p> <p>The INNOLABS Jury will evaluate against the award criteria described in this document (see Awarding Criteria).</p>	21 <sup>st</sup> - 22 <sup>nd</sup> June 2018
<p><b>AWARD COMMUNICATION</b></p> <p>Public Announcement of the INNOLABS Ideas Contest Winners in the Awarding Session in Paris.</p>	22 <sup>nd</sup> June 2018



## 5. Awarding Criteria during the event

The participants' proposals will be evaluated on the basis of the following 4 criteria and rated 0-10 points each.

CRITERIA	SCORE WEIGHTING (0-10)
Innovation of the Idea	(x 1)
Potential Impact	(x 1,5)
Team Composition	(x 1)
Implementation Plan/Traction	(x 1)

## 6. Amount of the Prize

The First 3 European INNOLABS Ideas Contest Winners will be rewarded as follows:

<b>First Place</b>	17.500,00 EUR (in words: seventeen thousand five hundred euro)
<b>Second Place</b>	12.500,00 EUR (in words: twelve thousand five hundred euro)
<b>Third Place</b>	6.000,00 EUR (in words: six thousand euro)

## 7. Jury

The EIICE Jury panel will be selected and approved by the INNOLABS Project Management Committee. Jury members will be announced on the [INNOLABS website](#). The Jury will prepare a Report for the 6 best contestants, with recommendations and improvements for each Proposed Idea.

## 8. Other Considerations

### 8.1 Documents

Awarded entities/physical persons will be asked to provide, within a maximum of 15 (fifteen) days, additional documentation about its legal status, bank account and other administrative information.

**Awarded entities/physical persons will be required to provide a clearance on taxes and social security obligations before the payment.**

### 8.2 Intellectual Property Rights

Intellectual Property Rights related to the proposals/applications will remain with the participants. INNOLABS will not acquire any right over the submitted ideas.

Rightfulness/Property about the Intellectual Property Rights of the winner will be checked in the validation process of the awarded entities.



### **8.3 Confidentiality**

Although INNOLABS Consortium will handle all applications with maximum confidentiality, since the pitch contest will be a public event, proposers have to take into account that the confidentiality of the idea will not be possible to hold.

### **8.4 Payment Arrangements**

In order to receive the payment, winners will be required to work on their initial proposal during 2 (two) weeks. They will have to implement the Jury's recommendations and improvements and prepare a 10 pages report with their updated proposed idea. This report will be delivered no later than 6 (six) weeks after the Event, through the Private Area for SMEs on the [INNOLABS website](#).

Within the week following the reception of the Report, the Project Management Committee will proceed to analyse it, since it needs to be accepted and validated to receive the prize payment.

The prize pay-out will be provided by Norway HealthTech, as Project Coordinator of INNOLABS Project.

The settlement of payment awards will be held between Norway HealthTech and the corresponding contestant based on a signed agreement.

Payment will be made in maximum 15 (fifteen) days after the awarded entities/physical persons have been cleared in the administrative aspects (legal existence, documentation) and taxes/social security obligations, and the Improvement Report has been delivered and validated.

The award will be transferred to a bank account given in the signed agreement and paid in EUROS.

### **8.5 Liability**

The Organizer shall not be held liable for any damage caused to or sustained by any of the participants, including any damage caused to third parties as a consequence of or during the implementation of the activities related to the contest.

### **8.6 Right to not award the prize**

In case any awarded entity does not provide the required documentation in a maximum of 15 (fifteen) days or is found of IPR infringement during the property check of the idea validation or any other finding that would have resulted in its acknowledge in a different result in the pitching contest, INNOLABS consortium reserves the right to withdraw the recognition and prize to the entity.

INNOLABS consortium also reserves the right to not award any prize in case the quality of all received applications do not meet the Jury's minimum marks.

### **8.7 Data Protection**

INNOLABS partners are committed to protect and respect applicants' privacy. The personal data collected in the context of the present EIICE will be processed in accordance with the Data Protection Directive 95/46/EC with regard to the processing of personal data and on the free movement of such data. Applicants' files will be retained in INNOLABS archives until the end of the project activities for which the applicants submitted a proposal idea. It is possible to exercise your access, rectify, cancel or opposition rights through the private profile of the entity (delete profile) or by contacting INNOLABS data controller by sending an email to [info@innolabs.io](mailto:info@innolabs.io).



### **8.8 Applicable Law**

Any matters not covered by these Regulations will be governed by the provisions of the French Civil Code and the law of the European Union.

## **9. Hosting Space**

The 2nd EIICE is hosted at La Grande Halle de la Vilette, Paris, where will be held the FUTUR.E.S in Paris festival. [FUTUR.E.S in Paris festival](#) is the digital world festival held during 3 days in June. It is the biggest innovation and technological festival in Europe. FUTUR.E.S in Paris consists of a cycle of conferences, new collaborative formats and unusual artistic experiments. During 3 days, start-ups and SMEs exhibit their innovative products and services, experts debate and interact with the public (22 000 people during the 2017 edition). The exhibition space is divided into thematic corners. The Health corner and programmed events represent one of the main communities at the festival.

## **10. Contact**

You can contact us at [info@innolabs.io](mailto:info@innolabs.io) with any questions or feedback about the current regulations.

